

# Banner Magic



## Information sheets and Order form

Thank you for choosing BannerMagic to brighten up your celebrations. As you will have seen on our website, our banners are printed to the highest standards to give you the best possible quality. Each banner measures approximately 31cms in height by a length of 1.4 metres. We print your banner on 120 gsm paper which is thicker than ordinary paper and it's sent to you in a heavy duty cardboard tube which is also useful for storing your banner should you wish to keep it as a memento of your special day.

To process your order, we need you to print out and complete the order form on page three which should be sent to us with a cheque or postal order (please don't send money with your order) for the correct amount. You'll also need to send us a photo of the person(s) who will feature in the party banner and you can supply it to us as any of the following:

### Digital files

We accept digital files on CD, DVD, memory card or memory sticks but please note, due to the nature of the packaging that your banner will be sent to you in:

**WE CAN RETURN** - Memory cards and memory sticks.

**WE CANNOT RETURN** - CDs and DVDs

You can also e-mail digital files to us at the following address -

**mail@bannermagic.org**

When e-mailing files, please make the subject line 'Banner Order' and, as well as including your photo as an attachment, include your name and address in the e-mail so it can be matched up with your order form when we get it. BannerMagic respects your privacy and won't pass on your e-mail address to anyone else.

### Paper prints

Send us your photographic print and we'll scan it and drop it into your banner. Prints are accepted whether they are traditional photos or inkjet photoprints but please take care to avoid bending or creasing when including them with your order. All paper prints are returned to you along with your banner.

# Banner Magic

## Hints and tips on picking your photo

Although we use the best quality printers, our reproduction of your photo will only be as good as the picture that you send us so here's some advice on how to get the best out of any photo you want to use on a banner.

### 1. Make sure that whoever is in the picture fills as much of the frame as possible.

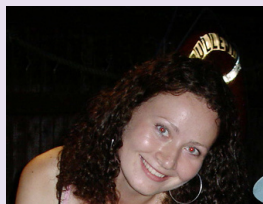
A nicely shot, colourful photo but the subject's a bit far away so won't show up as much on the banner



Much better. It's closer so we can really make out who the party boy is on the banner.

### 2. Try to find a photo without a dark background.

Detail tends to get lost on photos shot with a flash in a dark room plus you will also be adding a large dark area to a colourful banner.



The brighter and more colourful background on this shot means it will look much better on a banner.

### 3. Check that the photo's resolution is high enough.

We need your photo to be at least 1536 pixels wide by 2048 pixels high to avoid having to enlarge it (which may affect picture quality) when dropping it into your banner. As a general rule of thumb, this picture size is the equivalent of a shot that is taken with the 'Best' setting on a 3 megapixel digital camera. If the resolution is higher, then that's fine but please try to avoid e-mailing us a file that is larger than 5MB. Most jpegs at a resolution of 1536 x 2048 will save to a compressed size of around 1.2MB. If you can't take your shot at the required size or higher, we can still use it but can't give any guarantees as to the picture's quality when it's printed.

Finally, remember that this is only advice on how to choose a photo. It's your picture for your banner so if you're happy with it, then that's great. We are more than pleased to use any photo that you send to us.



## Quick order Form

**Please use block capitals when filling in this form.**

Banners are priced at £12.99 each. Postage and packaging is £2.50. Prices include VAT.

Please make cheques/POs payable to **BannerMagic**. Allow 6 days for delivery.

**You are ordering one copy of a  
Boy's Birthday Banner**

**The cost for this is:  
£12.99 plus £2.50 postage and packaging**

**The total cost is £15.49**

**The name of the person you would like on the banner:**

### Your details

Please tick this box if you would like to be informed about any new BannerMagic banners.

Now send this form along with your payment (and photo if applicable) to:

**BannerMagic  
5 Pinewood  
Hebburn Village  
Tyne and Wear  
NE31 1YP**

\*We will not pass your e-mail address on to anyone else.